



WWW.DINKYDODO.SHOP

19 NOV 2021

DOMAIN AUTHORITY

7

BACKLINKS

49

ORGANIC KEYWORDS

296

COMPETING DOMAINS

econobum.com ▼	calgaryclothdiaperdepot.com ▼
littlelambnappies.com ▼	fill-your-pants.com ▼
applecheeks.com ▼	thenappylady.co.uk ▼
bum.com ▼	allexpress.com ▼
bumgenius.com ▼	alsomom.com ▼

SUGGESTED KEYWORD

KD - Keyword difficulty (needs to be smaller than or equal to your domain rating)

- main website topic: "reusable nappies" (KD: 22) (i.e. currently too high for your website)
- achievable key phrase:
 - "how many reusable nappies do I need"
 - KD: 6
 - UK monthly searches: 350

ACTION

Write a blog post with a minimum of 1,500 words discussing this question in detail. Make sure you use the exact phrase as the blog headline, the blog URL and mention it several times throughout the blog.